

\$5,000 Cash Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

These Terms and Conditions ("Official Rules") govern the Shippo x TikTok Shop \$5,000 Cash Sweepstakes ("Sweepstakes"). By participating in this Sweepstakes, each entrant ("Entrant") unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Popout, Inc. dba Shippo ("Sponsor"), which shall be final and binding in all respects.

1. Sponsor

The Sponsor of this promotion is Popout, Inc. d/b/a **Shippo** ("Sponsor") with a mailing address of: 2261 Market Street Ste 5603 San Francisco, CA 94114

2. Promotion Period

Promotion begins on **October 7, 2025 at 12:00 AM Pacific Time (PT)** and ends on **October 31, 2025 at 11:59 PM PT** (the "Promotion Period"). All entry activity must occur during the Promotion Period to be eligible.

3. Eligibility

Open only to legal residents of the **50 United States** and the **District of Columbia**, age **18 or older**, who are the owner or an authorized representative of a business selling on TikTok Shop at the time of entry. Employees, officers and directors of Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies, and immediate family members (spouse, parents, children, siblings and their respective spouses) or those living in the same household are **not eligible**. **Agencies are excluded**. Void where prohibited.

4. How to Enter

a. Initial Entry (1 entry)

To enter, during the Promotion Period: (a) connect your TikTok Shop store to Shippo (the integration is free to connect); and (b) complete and submit the official entry form available at <https://goshippo.com/tiktok-shop-shipping-app#enter-to-win>, using the **same email address associated with your Shippo account**. Limit one (1) Entry Form submission per person/business. Incomplete or illegible entries are void.

b. Bonus Entries

i. Label Bonus Entries (Shippo shipping activity)

During the Promotion Period, entrants who meet the following Shippo shipping thresholds (based on Shippo system records tied to the entrant's connected TikTok Shop account) will automatically receive the corresponding additional entries in the random drawing pool:

- **+10 additional entries:** Print **5 or more** TikTok Shop shipping labels through Shippo.
- **+50 additional entries*:** Print **30 or more** TikTok Shop shipping labels through Shippo.

Automatic bonus entries are applied by Sponsor after verification of qualifying shipping activity. Shipping activity must be completed during the Promotion Period and must be attributable to the entrant's connected TikTok Shop account.

*+50 additional entries are in addition to the +10 additional entries and the +1 initial entry for a combined total of 61 possible entries per entrant.

ii. Mail-in Bonus Entries (No Purchase Necessary)

If you do not wish to (or cannot) obtain bonus entries by shipping through Shippo, you may obtain the same bonus entries for free by mail as set forth below:

To receive **10 bonus entries** without shipping through Shippo: hand-write a postcard or letter containing (i) your full name; (ii) the email address used on your entry form; (iii) your business name; and (iv) the statement “**Request 10 Bonus Entries**”; then mail the postcard or letter, postmarked by **October 31, 2025**, and received by Sponsor no later than **November 6, 2025**, to:

Popout, Inc. d/b/a Shippo
Attn: TikTok Shop Giveaway
2261 Market Street Ste 5603 San Francisco, CA 94114

To receive **50 bonus entries** without shipping through Shippo: follow the same instructions above but write “**Request 50 Bonus Entries**” on the postcard or letter. Each qualifying postcard or letter will be awarded the same number of bonus entries as the corresponding shipping threshold. Postcards and letters must be handwritten; mechanically reproduced postcards or letters will not be accepted. Sponsor is not responsible for lost, late, misdirected, postage-due or illegible mail.

Equivalence & Verification: Bonus entries obtained by mail are equal in chance to those obtained by shipping. Sponsor will verify mailed postcards and letters

and reserve the right to request additional information from the entrant to confirm eligibility.

6. Entry Limits & Disqualification

Limit one (1) Entry Form per person/business. Bonus entries are in addition to the one (1) Entry Form and are awarded only as described above. Entries generated by script, macro, or other automated means are void. Sponsor reserves the right to disqualify any entrant who tampers with the entry process or who submits an entry on behalf of another person or business.

7. Prize(s)/Odds of Winning

One (1) Grand Prize: **\$5,000 USD** (awarded as cash, at Sponsor's discretion). Approximate Retail Value ("ARV"): \$5,000. Prize is non-transferable and no substitution is permitted except by Sponsor, who reserves the right to substitute a prize of comparable or greater value. All expenses not specified are the winner's sole responsibility. Odds of winning depend on the total number of eligible entries received (including any verified bonus entries).

9. Winner Selection & Notification

One potential winner will be selected in a random drawing from among all eligible entries received. The drawing will be held on or about **November 7, 2025**. Sponsor will attempt to notify potential winner through the email address submitted on the Entry Form. Potential winners must respond within seven (7) days of notification. If a potential winner cannot be contacted, fails to respond, is found to be ineligible, fails to return any requested affidavit/release, fails to provide a valid W-9 (see Section 11), or otherwise does not comply with these Official Rules, such potential winner may be disqualified and an alternate potential winner may be selected.

10. Winner Verification

All potential winners are subject to verification by Sponsor, whose decisions are final and binding. As a condition of receiving the prize, potential winner must (a) demonstrate that the TikTok Shop connection to Sponsor is active and associated with the email address used to enter; and (b) if awarded bonus entries based on shipping, permit Sponsor to verify qualifying Shippo shipping records. Sponsor reserves the right to require additional documentation (including proof of ownership/authority to act on behalf of the business). If the potential winner fails verification, the potential winner will be disqualified.

11. Taxes & Forms

The prize is taxable income to the winner. Sponsor will issue an IRS Form **1099-MISC** (or other applicable tax form) for prizes valued at \$600 or more. As a condition to receipt of a prize, the winner must complete and return an IRS Form **W-9** and provide any other tax documentation requested. If the winner fails to provide required tax documentation, Sponsor may withhold the prize and/or applicable taxes or disqualify the winner. In the event Sponsor is required to withhold taxes (including backup withholding), Sponsor will do so in accordance with applicable law.

12. Publicity & Release

Except where prohibited, entry into the Sweepstakes constitutes permission for Sponsor to use winner's name, business name, likeness, photo, voice, opinions, and/or city and state for advertising and promotional purposes without additional compensation or notice. By participating, entrants release and hold harmless Sponsor, TikTok, and their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and the officers, directors, employees and agents of each, from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the Sweepstakes or acceptance, possession, use or misuse of any prize.

TikTok Disclaimer: This promotion is in no way sponsored, endorsed, administered by, or associated with TikTok. You understand that you are providing your information to Sponsor and not to TikTok. Any questions, comments or complaints regarding the promotion must be directed to Sponsor and not to TikTok.

13. Privacy

Information collected from entrants is subject to Sponsor's privacy policy, which can be accessed by visiting: <https://privacy.goshippo.com/policies?name=privacy-notice>. By entering, entrants consent to the collection, use, and disclosure of their information as described in these Official Rules and the Sponsor's privacy policy.

14. General Conditions; Right to Cancel/Modify

Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes (in whole or in part) should fraud, virus, bugs, or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In such case, Sponsor may select the winners from eligible entries received prior to the action taken. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

15. Disputes; Governing Law; Arbitration

These Official Rules and any disputes arising out of or relating to the Sweepstakes shall be governed by and construed in accordance with the laws of the State of **California**, without regard to conflicts of law principles. Except where prohibited by law, by participating in the Sweepstakes entrants agree that any dispute, claim or controversy arising out of or relating to these Official Rules or the Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by binding arbitration administered in California under the rules of the American Arbitration Association.

16. Limitations of Liability

In no event will Sponsor, or any of its respective parent companies, subsidiaries, affiliates, advertising or promotion agencies, or their respective officers, directors, employees or agents, be liable for any indirect, incidental, special or consequential damages arising out of or in connection with the Sweepstakes or the acceptance, use or misuse of any prize, even if advised of the possibility of such damages. Some jurisdictions do not allow the limitation of liability or exclusion of damages, so the above limitations may not apply to you.

17. Winner List

For the name of the winner (available after November 20, 2025), send a self-addressed stamped envelope to: Popout, Inc. d/b/a Shippo — Shippo TikTok Shop Giveaway Winner List Request, 2261 Market Street Ste 5603 San Francisco, CA 94114. Requests must be received by December 31, 2025.

18. Sponsor Contact

For questions regarding the Sweepstakes, or official rules, contact Sponsor at team@marketing.shippo.com or mail inquiries to: Popout, Inc. d/b/a Shippo, Attn: TikTok Shop Giveaway, 2261 Market Street Ste 5603 San Francisco, CA 94114.